



# THE ROOSTER ROUNDUP

A FOOD FUNDRAISER FOR TEAM BUCHE CARES



## OCTOBER 2, 2025

COCK BLOCK LODGE | DALLAS, SD

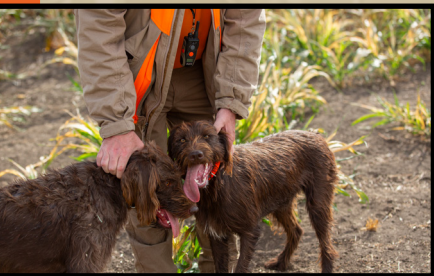
HOSTED BY:



To have a positive impact on the lives of those who are not as fortunate as others.



## About Team Buche Cares



The Rooster Roundup is a fundraiser for Team Buche Cares with the goal of addressing food insecurity and increasing access to fruits and vegetables among tribal and rural populations. Buche Foods stores serve a large amount of South Dakota's rural population in Roberts, Lyman, Jackson, Oglala Lakota, Todd, Charles Mix, and Gregory counties. More importantly, they are proud to service all nine reservations in South Dakota which include the Rosebud Sioux Tribe, Oglala Sioux Tribe, Yankton Sioux Tribe, Sisseton Wahpeton Oyate, Lower Brule Tribe and Crow Creek Tribe.

Buche Foods accepts Supplemental Nutrition Assistance Program (SNAP) benefits and found that the overall average produce transaction is \$8.69 at Buche Foods stores. The average SNAP produce transaction is \$3.42, further proving that incentivizing healthy eating through produce purchases is needed. Better health starts with more nutritious foods for all ages and the need to narrow the gap of disparity to purchase those nutritious items is key to the success of our neighbors.

Team Buche Cares understands their ability to make an impact on hundreds of families and are motivated by the positive health outcomes this funding can provide to the communities where our team lives and works.

One hundred percent of proceeds raised go towards those in need.

## About The Rooster Roundup

**October 2, 2025 | Cock Block Lodge | Dallas, SD**

The Rooster Roundup is a food fundraiser to support Team Buche Cares in their efforts to address food insecurity and increase access to fruits and vegetables among tribal and rural populations throughout South Dakota.

This one day guided pheasant hunt at Cock Block Lodge in Dallas, South Dakota will be an incredible opportunity to not only take part in a South Dakota tradition, but to make an impact on our neighbors.

The hunt will take place on the afternoon of October 2, with the VIP experience taking place on the evening of October 1, 2025. Lunch and dinner will be provided with a brief program, live auction and raffle drawing taking place at the end of the hunt.





# Sponsorship Opportunities

## **PRESENTING SPONSOR | \$15,000 *Exclusive Opportunity***

As the Presenting Sponsor of The Rooster Round-Up, your organization will be the premier sponsor with exclusive benefits that establish your presence as a company that supports a mission committed to providing healthy and nutritious food options to our deserving neighbors.

### **Benefits:**

- Opportunity to welcome guests during the program following the hunt
- Includes three (3) VIP hunters to take part in the pheasant hunt, with private lodging at Cock Block Lodge for the duration of the event
- Includes spots for three (3) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured prominently in all pre-event and day-of event materials as well as in the media release
- Quote from top company executive to be featured in media release
- One-on-one interview with top executive, per media interest
- Social media mentions + company logo featured on event website

## **RAFFLE SPONSOR | \$15,000 *Exclusive Opportunity***

As the Raffle Sponsor of The Rooster Round-Up, your organization will be the premier sponsor with exclusive benefits promoting the raffle that will raise funds for a mission committed to providing healthy and nutritious food options to our deserving neighbors.

### **Benefits:**

- Includes three (3) VIP hunters to take part in the pheasant hunt, with private lodging at Cock Block Lodge for the duration of the event
- Includes spots for three (3) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured prominently in raffle materials and day-of event materials
- Social media mentions + company logo featured on event website

## **MATCHING GIFT SPONSOR | \$10,000 *Two Opportunities Available***

As the Matching Gift Sponsor of The Rooster Round-Up, your organization will provide a matching gift of up to \$10,000 of donations raised throughout the event, with all funds going back to support the mission of providing healthy and nutritious food options to our deserving neighbors.

### **Benefits:**

- Includes two (2) VIP hunters to take part in the pheasant hunt, with private lodging at Cock Block Lodge for the duration of the event
- Includes spots for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials along with recognition on the donation cards + online donation page
- Social media mentions + company logo featured on event website

## **VIP EXPERIENCE SPONSOR | \$10,000 *Exclusive Opportunity***

As the VIP Experience Sponsor of The Rooster Round-Up, your organization will be the exclusive sponsor of the VIP experience activities and as a notable supporter of the mission of providing healthy and nutritious food options to our deserving neighbors.

### **Benefits:**

- Includes two (2) VIP hunters to take part in the pheasant hunt, with private lodging at Cock Block Lodge for the duration of the event
- Includes spots for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in night-of event materials, specifically during the VIP Experience
- Social media mentions + company logo featured on event website



# Sponsorship Opportunities

## **MOBILE GIVING SPONSOR | \$7,500 *Exclusive Opportunity***

As the Mobile Giving Sponsor of The Rooster Round-Up, your organization will be the exclusive sponsor of the the mobile giving site, where donors can view live auction items, purchase raffle tickets and make donations to the Team Buche Cares fund, to support the mission of providing healthy and nutritious food options to our deserving neighbors.

### **Benefits:**

- Includes two (2) VIP hunters to take part in the pheasant hunt, with private lodging at Cock Block Lodge for the duration of the event
- Includes spots for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in night-of event materials, specifically on the mobile giving site
- Social media mentions + company logo featured on event website

## **DINNER SPONSOR | \$7,500 *Two Opportunities Available***

As one of the Dinner Sponsors of The Rooster Round-Up, your organization will help to provide the delicious meal to hunters and supporters following the pheasant hunt.

### **Benefits:**

- Includes two (2) VIP hunters to take part in the pheasant hunt, with private lodging at Cock Block Lodge for the duration of the event
- Includes spots for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in night-of event materials, specifically on the dinner buffet
- Social media mentions + company logo featured on event website

## **BREAKFAST SPONSOR | \$5,000 *Two Opportunities Available***

As one of the Breakfast Sponsors of The Rooster Round-Up, your organization will help to provide the breakfast meal to VIP hunters and supporters before the pheasant hunt on Thursday and on Friday morning before departure.

### **Benefits:**

- Includes one (1) VIP hunter to take part in the pheasant hunt, with private lodging at Cock Block Lodge for the duration of the event
- Includes spot for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials, specifically on the breakfast buffet
- Social media mentions + company logo featured on event website

## **TRANSPORTATION SPONSOR | \$5,000 *Exclusive Opportunity***

As the Transportation Sponsor of The Rooster Round-Up, your organization will help to provide the transportation provided to hunters to get to Cock Block Lodge in Dallas, South Dakota from Sioux Falls and Mitchell.

### **Benefits:**

- Includes one (1) VIP hunter to take part in the pheasant hunt, with private lodging at Cock Block Lodge for the duration of the event
- Includes spot for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials, as well as on decal placed on busses
- Social media mentions + company logo featured on event website



# Sponsorship Opportunities

## **PHEASANT SPONSOR | \$5,000** *Two Opportunities Available*

As the Pheasant Sponsor of The Rooster Round-Up, your organization will sponsor the pheasants and team supporting the hunters throughout the hunt.

### **Benefits:**

- Includes one (1) VIP hunter to take part in the pheasant hunt, with private lodging at Cock Block Lodge for the duration of the event
- Includes spot for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials and on bags of pheasants
- Social media mentions + company logo featured on event website

## **HUNTER SWAG SPONSOR | \$5,000** *Two Opportunities Available*

As the Hunter Swag Sponsor of The Rooster Round-Up, your organization will sponsor the swag given to each hunter for the pheasant hunt.

### **Benefits:**

- Includes one (1) VIP hunter to take part in the pheasant hunt, with private lodging at Cock Block Lodge for the duration of the event
- Includes spot for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials, as well as on the swag provided
- Social media mentions + company logo featured on event website

## **AMMUNITION SPONSOR | \$5,000** *Two Opportunities Available*

As the Ammunition Sponsor of The Rooster Round-Up, your organization will sponsor the ammunition boxes available for hunters throughout the hunt.

### **Benefits:**

- Includes one (1) VIP hunter to take part in the pheasant hunt, with private lodging at Cock Block Lodge for the duration of the event
- Includes spot for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials, as well as on the ammunition boxes
- Social media mentions + company logo featured on event website

## **BIRD DOG SPONSOR | \$5,000** *Exclusive Opportunity*

As the Bird Dog Sponsor of The Rooster Round-Up, your organization will sponsor the bird dogs used throughout the hunt.

### **Benefits:**

- Includes one (1) VIP hunter to take part in the pheasant hunt, with private lodging at Cock Block Lodge for the duration of the event
- Includes spot for two (2) hunters to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials, as well as on vests worn by the bird dogs
- Social media mentions + company logo featured on event website

## **FIELD SPONSOR | \$2,500** *Four Opportunities Available*

As one of the Field Sponsors of The Rooster Round-Up, your organization will sponsor the fields available for hunters throughout the hunt.

### **Benefits:**

- Includes one (1) VIP hunter to take part in the pheasant hunt, with private lodging at Cock Block Lodge for the duration of the event
- Includes spot for one (1) hunter to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials and on signage in hunting fields
- Social media mentions + company logo featured on event website



# Sponsorship Opportunities

## REFUEL STATION SPONSOR | \$2,500 *Four Opportunities Available*

As one of the Refuel Station Sponsors of The Rooster Round-Up, your organization will sponsor the refuel stations available for hunters throughout the hunt.

### Benefits:

- Includes one (1) VIP hunter to take part in the pheasant hunt, with private lodging at Cock Block Lodge for the duration of the event
- Includes spot for one (1) hunter to take part in the pheasant hunt and Thursday evening program
- Company logo featured in day-of event materials, as well as on the refuel stations
- Social media mentions + company logo featured on event website

## FRIEND OF THE HUNT | \$1,000

As one of the Friends of the Hunt, your organization will support a mission committed to providing healthy and nutritious food options to our deserving neighbors.

### Benefits:

- Company name featured in day-of event materials
- Social media mentions + company logo featured on event website

## Additional Add-Ons

### TWO HUNT PASSES (VIP) | \$3,500

As two of the VIP Hunters, you will receive lodging at a local lodge or hotel in the area throughout the duration of the event, in addition to the VIP Experience, Hunting Experience and Thursday evening program following the hunt. At this level, you would be rooming together with the other hunter included in this package.

### INDIVIDUAL HUNT PASSES (VIP) | \$3,000

As one of the VIP Hunters, you will receive lodging at a local lodge or hotel in the area throughout the duration of the event, in addition to the VIP Experience, Hunting Experience and Thursday evening program following the hunt. At this level, you would have your own private room at the lodge or hotel.

### INDIVIDUAL HUNT PASSES (VIP) | \$2,500

As one of the VIP Hunters, you will receive lodging at a local lodge or hotel in the area throughout the duration of the event, in addition to the VIP Experience, Hunting Experience and Thursday evening program following the hunt. At this level, you would be assigned a room with another hunter.

### INDIVIDUAL HUNT PASSES | \$1,000

Include additional hunting passes in your sponsorship. The individual pass includes lunch, the Hunting Experience, and a spot at the Thursday evening program following the hunt.



# Sponsorship Commitment Form

Thank you for your support of The Rooster Roundup. Please complete the information below for your sponsorship commitment. We look forward to featuring you at the hunt!

## Contact Information

Company/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Part of your marketing benefits is to provide company logo and/or name recognition. When submitting the Sponsorship Commitment Form, please also email a PNG and EPS version of your logo to [Info@TheRoosterRoundup.com](mailto:Info@TheRoosterRoundup.com).

## Sponsorship Levels

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Presenting Sponsor   \$15,000     | <input type="checkbox"/> Transportation Sponsor   \$5,000 | <input type="checkbox"/> Friend of the Hunt   \$1,000           |
| <input type="checkbox"/> Raffle Sponsor   \$15,000         | <input type="checkbox"/> Pheasant Sponsor   \$5,000       |   |
| <input type="checkbox"/> Matching Gift Sponsor   \$10,000  | <input type="checkbox"/> Hunter Swag Sponsor   \$5,000    | <b>ADDITIONAL ADD-ONS:</b>                                      |
| <input type="checkbox"/> VIP Experience Sponsor   \$10,000 | <input type="checkbox"/> Ammunition Sponsor   \$5,000     | <input type="checkbox"/> Two Hunt Paasses (VIP)   \$3,500       |
| <input type="checkbox"/> Mobile Giving Sponsor   \$7,500   | <input type="checkbox"/> Bird Dog Sponsor   \$5,000       | <input type="checkbox"/> Individual Hunt Passes (VIP)   \$3,000 |
| <input type="checkbox"/> Dinner Sponsor   \$7,500          | <input type="checkbox"/> Field Sponsor   \$2,500          | <input type="checkbox"/> Individual Hunt Passes (VIP)   \$2,500 |
| <input type="checkbox"/> Breakfast Sponsor   \$5,000       | <input type="checkbox"/> Refuel Station Sponsor   \$2,500 | <input type="checkbox"/> Individual Hunt Passes   \$1,000       |

Total Sponsorship Commitment: \$ \_\_\_\_\_

All sponsorships must be fulfilled annually. Payments must be made-in-full by September 1, 2025 in order to receive full marketing benefits.

## Payment Information

- My check payable to Team Buche Cares is enclosed  Connect with me to pay via credit card
- Send invoice via email Email (if different than above): \_\_\_\_\_

Once completed, email your sponsorship commitment form to [Info@TheRoosterRoundup.com](mailto:Info@TheRoosterRoundup.com).

All checks can be mailed to: Team Buche Cares | 5709 S. Remington Place, Suite 107 | Sioux Falls, SD 57108



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